

**\$1 MILLION  
17-WEEK PRO FOOTBALL CHALLENGE  
AND FINAL EVENT**

Promotional period begins on September 13, 2009 and ends on January 16, 2010.

**GENERAL RULES:**

As used herein "Casino" means ELDORADO RESORTS LLC.

- By participating in this promotion, participants agree to the rules.
- Void where prohibited or restricted by law.
- Must be at least 21 years of age to participate and participants must provide valid proof of age.
- All players must have a Club Eldorado Membership card. Cards are free and available at the Information Booth or Promotion Center.
- This promotion is subject to all applicable federal, state and local laws and regulations, including gaming, and all aspects of the promotion are subject to the approval of appropriate regulatory authorities.
- All entries are subject to review and verification.
- Odds of winning dependent upon number of entries received.
- Potential winners must show valid picture identification (driver's license, state identification card, or military identification card) in order to collect prize. If potential winner is not a U.S. Citizen, a current passport or alien registration card is required.
- Potential winners agree to allow the Casino the unconditional use of their name and likeness for promotions/advertising and announcements without compensation, consideration, notice, review, or consent, where permitted.
- Winners are responsible for any and all taxes, licenses, registrations and other fees.
- Drawing and event times are approximate. Casino reserves the right to change drawing and event times due to unforeseen or extenuating circumstances.
- All decisions regarding the interpretation of rules, eligibility, etc. for this promotion lie solely with the Casino, whose decisions are final.
- The Casino reserves the right to modify or cancel this promotion at any time, for any reason, subject to any applicable regulatory approval, provided that such modifications shall not, as of the date of such modification, materially alter or change any participant's prize already awarded.
- The Casino may disqualify any participant for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this promotion.
- The Casino is not liable for injuries or losses arising or resulting from participation in the promotion and is not liable for any acts or omissions by employees, whether negligent or willful, in the conduct of the promotion and is not liable in the event of any equipment or software malfunction.
- The Casino is not responsible for lost, late, mutilated, or illegible entries nor deletion, defect, delay in operations or transmission, theft or destruction as

unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by the Casino, users, or by any of the equipment or programming associated with or utilized in the programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the promotion.

- If for any reason the promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of the Casino which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this promotion, the Casino reserves the right at its sole discretion to cancel, terminate, modify or suspend the promotion.
- Any attempt by any person to deliberately damage any program or to undermine the legitimate operation of this promotion may be a violation of criminal and civil laws and should such an attempt be made, the Casino reserves the right to seek damages from any such person to the fullest extent of the law.
- Entries will be retained for record keeping purposes in accordance with local legal requirements.
- Must be present to win.
- Employees and family members of the Casino and their subsidiaries, affiliates, or parent companies, or any promotion or advertising agency, Odds on Promotion, Hole-In-One International, its subsidiaries and affiliates and family members, or any other party involved with this promotion are not eligible for this promotion. Immediate family members is defined as: mother, father, spouse, brother, sister, children son-in-law, daughter-in-law, mother-in-law, father-in-law, step-parents, step-children, step-siblings, grandmother, grandfather, grandchildren and any relative or other person residing in the employee's place of residence are not eligible for this promotion.
- Individuals who are excluded from casino facilities, including through a government program, at the Casino discretion, or by their own request, are not eligible.
- A copy of these rules and any changes will be available at the Casino throughout the duration of this promotion.

## **ENTRY MECHANISM and PRIZE FUND DISTRIBUTION**

Entry into the \$1,000,000 Pro Football Challenge 17-week promotion:

1. Each participant has the opportunity to swipe their player's card once a day at the game kiosk for the 17 week Pro Football Challenge.
2. By using the touch screen kiosk, each participant will pick the Pro football teams they think will win each week, plus the final score of the last game of the week.
3. The Game Kiosk will print a 3 part ticket with entry number, one is the participant's picks of the week, two is their previous week's results and Year to Date Standings, and three is a drawing ticket into the AFC/NFC Championship Finals Truck giveaway drawing.
4. If a player correctly predicts the winner of every Sunday NFL Game and the winner and the exact final score of the Monday night game, they'll win \$10,000.
5. In the case of a tie at the end of each week for the \$10,000, the winner(s) will be selected by the date/time stamp indicated on the 3 part ticket with the entry number, paying up to two winners per week only.
6. In order to qualify for the \$1,000,000 prize, the player must select 165 winning games out of 245 total games of Sunday and Monday NFL games against the spread throughout the regular season within the same entry number.
7. In the case of a tie at the end of the 17 week season, the winner will be selected by the date/time stamp indicated on the 3 part ticket with entry number of the first winner selecting all 165 winning games out of the total 245 games played. Example: winner selects winning games by the 15<sup>th</sup> week, that person will be declared the winner. The memory logs of the Swipe and Play football kiosk are the sole determination of whether or not a contestant is a weekly or grand prize winner. Entry receipts will be used for validation purposes only.
8. Weekly \$10,000 winners will be posted at the Promotion Center and may be collected at the main cage.
9. The winner of the \$1,000,000 will be announced at the Toyota Truck Giveaway Drawing on January 24 at 8:00pm. The winner must be present with valid picture identification or they will forfeit their prize.
11. The top prize if \$1,000,000 is defined as \$1,000,000 cash prize to be paid out at the conclusion of the validation period.